

HOW TO BUY CINEMA SCREEN ADVERTISING





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We've created a range of buying routes to help you plan your cinema campaigns and effectively engage your target audience.

As well as being able to plan and buy cinema screen advertising campaign by cinema halls. We've created this route to help you align with key genres, categories and broad cinema audience throughout the year.

BUYING ROUTE

How To Book Online

Step 1	Step 2	Step 3	Step 4	Step 5
Week	Campaign Period	Length	Select Location	Calculate
Choose Number of Week Cinema Screen Advertising are sold by weekly cycles, beginning every Thursday. So, you pay for 1 week in the selected Cinema location. Your advertisement will be screened in all the sessions in all the halls of the selected locations.	Choose Campaign Period Here, you can select the number of weeks you want your advertisement to be screen in the Cinema location.	Choose Length Based on your advertisement duration, whether it is 15 seconds, 20 seconds or 30 seconds, you can click here and pick your duration.	Select Location You can select the location by State by clicking on the button.	Calculate To sum up your cinema media plan, press the Calculate button and a Cinema Screen Advertising Transaction Summary will be generated for you.

CINEMA SCREEN ADVERTISING TRANSACTION SUMMARY

Booking Details

You will get the advertisement booking details as follows :

Transaction Date	:	<input type="text"/>
Total Media Cost	:	<input type="text"/>
No of Weeks	:	<input type="text"/>
Start Date	:	<input type="text"/>
End Date	:	<input type="text"/>
Ad Length	:	<input type="text"/>

OTHER COST

***DCP Conversion Cost : RM 2500.00**

[Cost for converting video material to Cinema projector format (DCP)]

Application cost : RM 1,900

[Application & processing cost for certificates from FINAS & Lembaga Penapisan Filem]



Certificate A Fees

[1 copy of the certificate from LPF]

Certificate B Fees

[1 copy of B certificate per cinema location]

Total Cost :

6% SST :

Grand Total Payable:

Cinema Screen List :

AD BOOKING FOR CINEMA SCREEN ADVERTISING

Register Your Information

Email (User Mail) :

BILLING ADDRESS INFO

Company Name :

Company Registration No :

Company Website :

Share Ad Creative (Yes / No)

ADDRESS TYPE

Address :

Postcode No :

City / Town :

State :

Country :