HOW TO BUY CINEMA SCREEN ADVERTISING





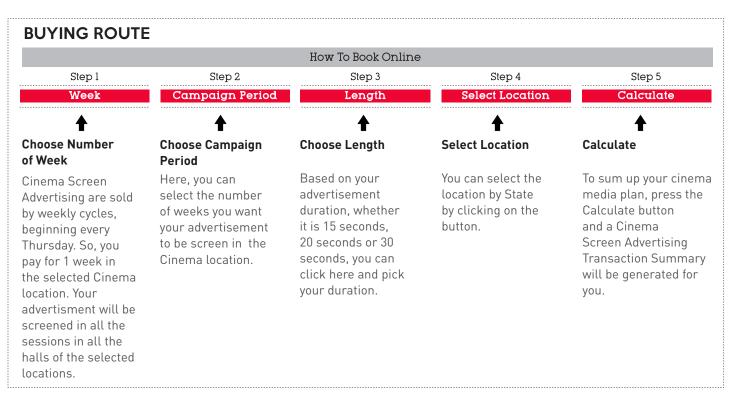




HOW TO BUY CINEMA SCREEN ADVERTISING

We' ve created a range of buying routes to help you plan your cinema campaigns and effectively engage your target audience.

As well as being able to plan and buy cinema screen advertising campaign by cinema halls. We've created this route to help you align with key genres, categories and broad cinema audience throughout the year.



CINEMA SCREEN ADVERTISING TRANSACTION SUMMARY Booking Details

You will get the advertisement booking details as follows :

Transaction Date	:	
Total Media Cost	:	
No of Weeks	:	
Start Date	:	
End Date	:	
Ad Length	:	

OTHER COST

*DCP Conversion Cost : RM 2500.00

[Cost for converting video material to Cinema projector format (DCP)]

Application cost : RM 1,900

[Application & processing cost for certificates from FINAS & Lembaga Penapisan Filem]



Certificate A Fees

[1 copy of the certificate from LPF]

Certificate B Fees [1 copy of B certificate per cinema location]

M105

Total Cost	:
6% SST	:
Grand Total Payable	:
Cinema Screen List	:

AD BOOKING FOR CINEMA SCREEN ADVERTISING

Register Your Information		
Email (User Mail)	:]
BILLING ADDRESS INFO		
Company Name	•]
Company Registration No	:]
Company Website	:	
Share Ad Creative (Yes / No)		
ADDRESS TYPE		
Address	:]
Postcode No	:	
City / Town	:	
State	:]
Country]



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