



MEDIA PLANNING GUIDE

**MALAYSIA
2020**

26th EDITION

**"An essential tool for everybody
working in or with, the media in Malaysia"**

MEDIA PLANNING GUIDE

CONTENTS

2020

THE BUSINESS OF MEDIA

Malaysia Media Market Place	4
Media Advertising Revenue (RM)	10
Adex Trends By Quarterly 2019	12
Per Capita By Media Adex	14
Number of Ads Placed By Segmentation - Y2019	18
OOH + DOOH Media Adex Trends Y2013-Y2019	20
Digital OOH Adex 2019 - Top 20	22
OOH Media Adex : Top 10 Categories - Y2018 Vs Y2019	24
Top 20 OOH Media Owners In Malaysia	26
Malaysia Digital Snapshot - Y2020	28

MEDIA BRANDS

Newspaper Insight	33
Benefits of Newspaper Advertising	35
Newspaper In Malaysia	36
Newspaper Operational Model	38
Analysis of Newspaper	39
Newspaper Milestone	40
Newspaper Circulation Trends	42
Newspaper Advertising Rates	46

Magazine Insight	65
Magazine Trends	68
Magazine Adex by Publisher	71
MPA Magazine Ad Revenue	72
Magazine Titles By Segmentation	74
Magazine Titles in Malaysia	78

Television Insight	83
TV Milestone	86
TV Viewership	88
TV Alhijrah Ad Rates	90
Media PrimaTV Ad Rates	92
Astro TV Ad Rates	100
TV1 & TV2 Advertising Rates	102

Radio Insight	103
Magazine Trends Y2019	105
Radio Listenership	110
Radio Milestone	112
Radio Landscape	114
Radio Advertising Rates	116



Errors and Omissions
While we do our best to provide the most accurate and up-to-date information, occasionally errors or omissions can occur. Readers who wish to point out any errors or omissions are urged to contact us.

Cinema Insight	127
Cinema Adex	129
Business Model of Multiplexes	130
Cinema & Movie Distributor	131
Cinema Admission by State	132
Cinema Ad Rates	135

MEDIA BRANDS

OOH Insight	149
Big Tree Outdoor Profile	152
Act Media Profile	154
3Thirds Inc Profile	156
Redberry Advertising Profile	157
SOOH Media Profile	158
OOH Ad Rates	159
Digital OOH Rates	167
Transit OOH Advertising Rates	169
OOH Media Owners	175
Digital OOH Media Owners	178
Transit OOH Media Owners	180

Digital Insight	181
Malaysia Internet Development	182
Malaysia Domain Registration	183
A Quick Snapshot	185
Malaysian Digital Market Trends	186
Malaysia Adex Trends	187
Malaysia Digital Sites By Total Audience	193
How Covid-19 Has Continued To Impact Digital Media	196
Mobile Marketing	199
Benefits of location Based Marketing	200
Mobile Phone Ad. Specification	203
Digital Ad Rates	204

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